



## **Bread for the World Managing Director**

Bread for the World and Bread for the World Institute are seeking to recruit an energetic, committed and engaging individual to serve as Managing Director.

### **Overview**

Bread for the World (Bread) is a collective Christian voice urging our nation's political leaders to end hunger in our country and around the world. Bread engages Christian churches and individuals in building the political will to end hunger by influencing Congress and the administration. Over its 43-year history, Bread has logged an impressive record of advocacy achievements, improving the lives of hundreds of millions of people.

Bread for the World is now focused on the goal of ending hunger by 2030. Pope Francis, the Gates Foundation, the World Bank, the United Nations, and the U.S. government have all embraced this goal. It is feasible, because the world as a whole is making unprecedented progress against hunger, poverty, and disease. Although the economic crisis of 2008 was a huge setback, the United States has also reduced hunger and poverty in recent decades. Bread for the World talks about the opportunity to virtually end hunger as an experience of our loving God in history – like the biblical exodus.

In order to achieve its mission, stronger U.S. leadership is necessary for the progress that is possible against hunger. The recent elections have made the political environment more difficult. But Bread for the World is exceptionally well-placed to work with both parties to resist harmful measures and recruit bipartisan support for helpful initiatives. To accomplish its advocacy goals, Bread for the World meets with members of Congress and the administration; activates its grassroots network across the country to lobby their members of Congress; works with and leads coalitions; mobilizes the faith community; and projects its message through the public press and social media.

In 2016, Bread invested significant resources in election work, growing its brand awareness and deepening its partnerships with African-American and Latino networks. The elections work included outreach to presidential and congressional candidates, evaluation of candidates' positions, and voter education. The effort to increase brand awareness resulted in a sharp increase in the size of Bread's online community – from 300,000 people in 2015 to 16 million in August 2016. Bread's activist base jumped from 81,000 to 800,000.

Bread for the World is a 501(c)4 organization that lobbies Congress for hungry people. It does more outright lobbying on poverty issues than any other organization in the country. Its grassroots network is active in every congressional district and mobilizes hundreds of thousands of thoughtful constituent contacts with Congress each year. Bread plays a significant role in U.S. church life, often leading the engagement of diverse religious bodies on public policy issues that are important to poor people. Bread's staff includes strong teams for lobbying and policy analysis, grassroots organization, communication and media, digital mobilization, church relations and the enlistment of other organizations in advocacy, finance and administration, and fundraising. Bread for the World Institute, a 501(c)3 affiliate, does analysis on hunger and how to solve it. It educates people throughout Bread's network and beyond on faith, policies, and advocacy methods.

The Alliance to End Hunger, another 501(c)3 affiliate, reaches out beyond Bread's church network to engage diverse institutions – Jewish and Muslim groups, charities, corporations, universities and others – in building the political will to overcome hunger and poverty. Bread for the World launched the Alliance to help build the broad movement needed to get the United States to provide the leadership needed to end hunger in our country and around the world. The Alliance now has 100 members. The president of Bread and the Institute is also president of Alliance. Bread's managing director coordinates annual planning and key activities with the executive director of the Alliance.

The strengths of Bread for the World and Bread for the World Institute, include:

- A nationwide network of active and knowledgeable members and churches.
- Substantial capacity for lobbying.
- Policy leadership on both international and domestic poverty issues.
- Connections to 50 diverse Christian denominations and 5,000 congregations.
- Credibility earned through decades of servant leadership, bipartisanship, accurate analysis.
- Financial independence from government;
- Rapid growth in size and impact;
- Strategic vision and plans; and
- Motivation and moral authority grounded in religious faith.

Bread for the World and its affiliates have been growing rapidly in size and impact, and plans are underway for continued growth and organizational innovation. For more information about Bread for the World, please visit their website at [www.bread.org](http://www.bread.org).

### **Managing Director**

The next Managing Director of Bread for the World and the Bread for the World Institute will provide organizational leadership in a pivotal, challenging period. The Managing Director will have the skills, drive, and spiritual depth to incorporate all aspects of Bread's organization into an ongoing integrated, effective, and dynamic team.

The Managing Director oversees the work of Bread for the World and Bread for the World Institute. This includes its thinking about policies to reduce hunger, strategies to influence Congress and the Administration, fundraising, finance and operations, communications and digital mobilization, grassroots organizing, communications, relations with churches and other institutions, and collaboration with the Alliance to End Hunger. The Managing Director works from Bread's central office in Washington, DC, and occasional travel is required. The position reports to the President, who is focused mainly on strategic vision, fundraising, and external representation.

The Managing Director partners with the President in working with the organizations' board and its committees, and oversees a management team of vice presidents and directors. The goals and responsibilities of the Managing Director are the following:

#### Goals:

- Works with the president to promote effectiveness of the boards of Bread for the World and Bread for the World Institute, ensuring timely preparation of materials for the boards and prompt follow-up to concerns.

- Ensures high quality and consistency in the policy perspective, tone, and Christian character of Bread in all publications, communications, tactics and campaigns.
- Provides leadership to foster collegiality and effectiveness, strengthen organizational capacity, and promote diversity and innovation.
- Works with the President and development staff in achieving the organization's fundraising goals, especially in designing and managing grant-funded projects.
- Contributes to the spiritual life of Bread for the World and represents within Bread's constituency and beyond as needed.

Responsibilities:

- Leads and coordinates the operations of Bread for the World and Bread for the World Institute.
- Partners with the President in overseeing the organizations' planning, policy goals and strategies.
- Maintains systems of organizational evaluation and provides ongoing opportunities for staff feedback. Fosters collaboration between Bread for the World and the Alliance to End Hunger.
- Supervises and evaluates the performance of the vice presidents and department directors.

**Professional Qualifications and Personal Attributes**

The ideal professional qualifications and personal attributes sought in the new Managing Director are the following:

Professional Qualifications:

- Capacity to lead, inspire and mobilize people -- particularly leaders, staff, donors, and other key stakeholders.
- Possessing a management style that is results-oriented, but flexible; that respects the capabilities and independence of staff, but provides them with a clear sense of direction.
- Demonstrated commitment and effectiveness in promoting diversity and inclusion.
- Visionary leader possessing an ability to increase the organization's vitality and organizational capabilities.
- Proven record of success guiding a business or nonprofit enterprise and a deep leadership experience with the budgeting processes.
- Demonstrated understanding and experience working with social media and other digital strategic communication platforms.
- A demonstrated understanding and experience with advocacy methods and policies to reduce hunger in the United States and worldwide.

- A good writer and judge of good writing.
- A relevant master's degree and at least 10 years of related experience.

Personal Attributes:

- Passionate commitment to the values and mission of Bread, grounded in God's love, and able to provide spiritual leadership.
- Ability to inspire trust, lead and facilitate with strong interpersonal skills and move from ideas to action.
- A superb professional and personal presence.
- Ability to think strategically, tactically and creatively.
- Visionary, articulate, and diplomatic.

**Compensation**

Compensation for the managing director includes a base salary plus a full package of employee and health benefits.

**How to apply**

Interested candidates should submit a resume and cover letter responding specifically to the experience and qualifications being sought to: Daniel Sherman, President, Explore Company at [resumes@explorecompany.com](mailto:resumes@explorecompany.com). Refer to Bread/MD in the subject line. No phone inquiries please.

*Bread for the World is committed to diversity and invites individuals who bring a diversity of culture, experience and ideas to apply.*

*All correspondence will remain confidential.*