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Digital Communications Intern

Intern
DC, Washington, DC, US

Today
Requisition ID: 1100
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Salary Range: \$17.50 To 18.00 Hourly

Bread for the World is a Christian advocacy organization urging U.S. decision makers to do all they can to pursue a world without hunger. Our mission is to educate and equip people to advocate for policies and programs that can help end hunger in the U.S. and around the world. The Karen Sue Smith and Rose DiMartino Internship Program enables you to contribute your efforts to this mission while benefiting from opportunities for supervised learning, personal development, and gain work experience.

DEPARTMENT: Strategic Communications

REPORTS TO: Digital Communications and Marketing Specialist

SEMESTER: Fall (September 9 - December 20, 2024)

SCHEDULE: Full Time: up to 30 hours per week

APPLY BY: July 15, 2024

PRIMARY PURPOSE: As Bread for the World's Communications Department has implemented new branding and optimized its creative services support for internal teams, the demand for our department's work has surged. This presents an ideal opportunity for an intern to immerse themselves in the workings of a dynamic Communications team, while providing the Communications with additional support and new, fresh ideas.

Primary responsibilities for this role will include a combination of the following:

- Assist with the digital communications projects.
- Participate in department meetings.
- Work on additional projects as requested.

Whether supporting the team's rapid response requests or contributing to long-term projects, an intern would have the chance to gain invaluable experience in different aspects of communications projects – from creative campaigns, social initiatives, communications project management or web strategies. They would have the opportunity to play an active role in the effective communication of Bread's mission to end hunger within our lifetime.

SKILLS/KNOWLEDGE REQUIRED:

- Pursuing a BA or BS degree.
- Demonstrates a strong interest in pursuing a career in digital communications, and/or nonprofit communications post-college.
- Proficient in crafting engaging social media content, including familiarity with platform-specific best practices, storytelling techniques, and audience engagement strategies.
- Skilled in creating visually appealing graphics and digital content tailored for social media platforms, with experience using Canva.
- Possesses excellent communication skills, including the ability to effectively convey messages, engage with audiences, and monitor/respond to feedback.
- Displays creativity and initiative in generating new ideas for social media content, creative campaigns and PR campaigns, while also being open to artistic direction and collaboration with our team.
- Be detail-oriented, flexible, organized and able to meet deadlines.
- Strong computer skills, including proficiency in MS Office Suite, database software and Internet research.
- Strong communication and interpersonal skills (written, oral, and electronic).
- Willingness to learn.
- Commitment to the mission of Bread for the World.

WORK ENVIRONMENT ISSUES:

- This internship can be based in Washington, DC or remote.
- Bread is a hybrid organization.

CULTURAL EXPRESSIONS:

Bread is committed to advancing racial equity externally and internally, all staff members play a vital role. In the course of our work, each staff person should work to apply a racial equity lens to their work and practices; and participate in racial equity on-going training. Bread is also committed to being an equal opportunity employer.

OUR VALUES:

1. We value our faith. Our faith in Christ compels us to love our neighbors near and far and is the foundation for our hope, story, mission, and values.
2. We value human flourishing. We believe that every human being, created in the image of God, has inherent dignity that affords an opportunity to thrive in relationship with God, self, neighbor, and the environment; and to access enough nutritious food for good health.
3. We value justice. We seek to establish effective systems, structures, and policies that affirm equality and advance equity among all human beings to alleviate hunger and poverty.
4. We value courage and prophetic voice. In a spirit of wisdom and love, we will be bold in articulating and pursuing our vision of a world without hunger.
5. We value nonpartisanship. We believe that effective and sustainable public policies are made when, in good faith, we employ a civil and bipartisan approach to develop and implement laws and programs to achieve our mission.
6. We value collaboration. We believe in working alongside and building community with a diversity of churches, interfaith communities, institutions, and individuals, including people experiencing hunger, to achieve our mission.
7. We value impact. We strive for excellence in our work and hold ourselves and our nation's leaders accountable in the pursuit of public policies that render measurable results and meaningful change for people everywhere affected by hunger.

DISCLAIMER:

Background and reference checks will be conducted on all final candidates. The information in this job description indicates the general nature and level of work expected of employees in this classification. It is not designed to contain, nor to be interpreted as, a comprehensive inventory of all duties, responsibilities, qualifications, and objectives required of employees assigned to this job.